

Lavish Life

Benalla's complete guide for all things beauty!

Are you one of our clients that kicked themselves for 12 months? OR are you one of the thousands that hassled us to release them again?



"This is the membership you will love to use"

Hi, it's Lou from Lavish Skin Therapy Clinic. Finally after 12 months, many a client grumbling at me that they missed out last time and all our current members pressuring me to tell them if they can join again, we are launching our membership program for 2018.

You might also be wondering why you have a Tea Bag with this letter, well it's that time of year again "Time for giving" and we at Lavish were thinking that it was time to give back to yourself. One of two reasons - one to get your attention (I hope it did that ☺) and secondly, to show I'm serious about helping you spend some quality time on yourself. (That's why I have given you the tea bag so you can sit down and read this with a cuppa in hand.)

This year I am pretty excited about this year's membership program.

- All of you that missed out last year finally get your chance to join the number one membership program in THE WORLD,
- All our current members will finally be happy to hear that yes we are releasing a new members program this year and
- My staff will stop pressuring me for an answer to their clients about this year's membership program.

This year in an attempt to make the memberships fairer and available to more clients we have launched for you the Platinum, Rose and Silver memberships. We have limited the numbers again (because otherwise we would be broke) but you will see the memberships are affordable for everyone. Unlike last year, where you paid upfront for your membership, you can PAY AS YOU GO! So read quickly because first in best dressed, or should I say best looking ?

How can I be one of the exclusive 55 members you ask? Yes we are only releasing 55 memberships. Not many I know to our client bases of 2,000 but that's it, just 55. It's simple! On Wednesday 25th July "It's Membership Day"

As a member you are guaranteed free treatments, products and discounts depending on which membership you choose. Your membership now can be paid up front or "Beauty Payed" This fee can be deducted from your bank account every week/month making it affordable to look beautiful and even better get free treatments and products. You can have your membership paid for before "membership Day" this year.

July 2018 Special Edition

This year's memberships

Platinum Member

Spend \$1500 receive
\$2200 worth of services

***ONLY 17 MEMBERSHIPS AVAILABLE**

+ 5x \$100 Referral Gift Vouchers valued at \$500
+ 10 % off all products

Rose Gold Member

Spend \$1000 receive
\$1500 worth of services

***ONLY 17 MEMBERSHIPS AVAILABLE**

+ 5x \$50 Referral Gift Vouchers

Silver Member

Spend \$600 receive
\$900 worth of services

***ONLY 21 MEMBERSHIPS AVAILABLE**

+ 5x \$30 Referral Gift Vouchers

[Go to this link to secure your membership](#)

Testimonies

Here is what one of last year's Platinum Member's had to say

"I have the flexibility of being able to book my appointments online, this is very convenient as my schedule changes. The gift vouchers are great for my family as presents. On my skin journey the 10% of retail with my platinum membership is a fantastic BONUS!" Maureen Cooper

One of our Facebook Reviews - "Love Lavish. Professional service with a standard of care for my beauty and inner wellbeing. I always feel like a girl in a dolls house when I walk in and I walk out feeling like a Beautiful woman inside and out. I LOVE LAVISH x" Raeleen – Addicted to Platinum memberships.

What I loved about my membership at Lavish it's like a gym membership that you want to use. I can treat myself without thinking about money or feeling guilty. Plus all the free bonus – Who don't love FREE bonus especially when, it makes me feel awesome. Thank you to all the girls at Lavish cannot wait to get another membership this year.

-Laurie Watters

That is why this year for our 6th year running of our memberships we have put together 3 amazing deals that give you the best value for your dollar. Plus a special bonus of looking after the special people in your life to show your love and appreciation. Last year we sold out of our memberships in one day, PRESALES just flooded in. You have the opportunity to become a member of your very own salon. But... (there is always a but) only the first 55 people to respond will have this opportunity. This letter is going out to 600 clients and so guaranteed by the time you finish reading this letter those smart people quick with their phones will have taken one of the limited 55 spots.

This year we have already had 24 clients PRE_REGESTIER for this year's membership. We will sell out this year guaranteed.

"How do I become one of these exclusive members" You ask? It's simple! Plus this year we have made it even easier to become a member with our money being the issue. We now have released after pay for beauty. Beauty treatments are now more affordable than ever with Beauty PAY

Beauty PAY is the 'AFTER PAY' for beauty salons, and allows you to pay off ANY beauty treatment you want in weekly instalments. Everyone is eligible, and it only takes minutes to sign you up straight from our salon. You just pay a 10% deposit to get started, and then the instalments are direct debited from your account or credit card for the agreed period. Beauty has never been more affordable, and the best part is, everyone who signs up for Beauty Pay receive a FREE\$50 referral voucher to gift to a friend.

You don't even need to get a membership. With Beauty Pay you can pamper yourself all year round with products, cosmetic tattooing, eyelash extensions, cosmetic injectable can all be used when you sign up to Beauty Pay

The last time I looked, spending money on yourself wasn't such a bad idea! Think of it as an emergency fund that is just for you! All you need to invest in yourself. This is a high interest deposit- (Better than any bank) with no set up fees, no ongoing costs, lots more rewards than a FLYBUYs Card!

You can come in everyday for a year, for a minute, an hour, or a day! You will feel like a kid in the world's biggest candy shop and you will become a "Beauty Queen". You pay fee up front. Then for the entire year (or until it runs out) you can have whatever full priced beauty treatments you like until your balance = \$0 There is absolutely no limit to the amount you can have.

Why would Lavish do this you ask? Because we are guaranteed to keep you as a client for the next 12 months and when your friends notice how well-groomed you are (and that you look years younger from all your free facial treatments) they will want to visit Lavish too.

You can give your friends the same opportunity that you have had to pamper them with a beautiful referral gift voucher from you. They are yours to do with as you please, & they are valid for a whole year.

Think of all the money you'll save on buying gifts!

That could be your Christmas shopping all done NOW.

[Sign me up NOW](#)

Read quickly...and then get on the phone and ring 57628404 or visit [OUR MEMBERSHIP PAGE](#) hold your membership instantly

So which membership is for you and what do they cost?

Let's break it down;

Platinum Member

**Spend \$1500 receive
\$2200 worth of services**

***ONLY 17 MEMBERSHIPS AVAILABLE**

+ 5x \$100 Referral Gift Vouchers+ 10 % off all products

You pay nothing more for full priced treatments until your balance is "\$0". Your membership costs less than \$4.10 a day. That's less than a regular skinny latte ☺ Money well spent to have a "Hollywood lifestyle".

As an added bonus you will also receive **5x \$100 referral vouchers valued at \$500**. Spoil your friends, treat your family, and even score extra points.

Rose Gold Member

Spend \$1000 receive \$1500 worth of services

***ONLY 17 MEMBERSHIPS AVAILABLE**

+ 5x \$50 Referral Gift Vouchers

Come when it suits you, during the day or after work when you can relax while hubby looks after the kids. It works out to be less than \$2.70 a day, not bad to look ten years younger than your friends.

As an added bonus you will also receive **5x \$50 gift vouchers valued at \$250**. Give them as gifts to all your family & friends. They will LOVE you for it! And, they are valid for a whole year so you don't need to worry about them expiring before you get to give them away. Think of all the money you'll save! That's an added bonus of \$250 free.

Silver Member

**Spend \$600 receive
\$900 worth of services**

***ONLY 21 MEMBERSHIPS AVAILABLE**

+ 5x \$30 Referral Gift vouchers

Silver Membership automatically entitles you to all full priced beauty treatments and use of all beauty services. Come as often as you like and enjoy any combination that you like.

Your membership works out to be less than \$1.65 a day, not bad for all the beauty treatments you could want. You will be smooth, soft and looking FAB all year round.

As an added bonus you will also receive **5x \$30 gift vouchers valued at \$150**. Have you ever struggled to work out what to give as a Thank You gift, Birthday or Christmas present? Problem solved! Give them the gift of pampering, & it won't cost you a cent!

That's an added bonus of \$150 free.

[Sign me up NOW](#)

Remember, these memberships are only available to the first 55 clients to purchase them. Pay by cheque, Eftpos, Beauty PAY, credit card or cash. Even better use your tax return and make politicians pay.

[We are NOW taking names and details to PRE-SALE for the official launch Wednesday 25th July](#)

I'm sure you'll instantly see why joining as a member is something you do not want to miss out on.

We are strictly limiting these memberships to a set number of each. I know that clients who miss this opportunity will be disappointed. Don't let it be you! You don't have to wait to call, go to our website and fill in your details NOW to secure your membership.

So in closing, thank you for taking the time to read this letter. Don't however waste time reading it twice, get on that phone and get a membership you will love using time and time and time and time and time (o.k. I think you get the point) again.

Kind Regards,

Lou Adkins and the Wonderful team at Lavish

Phone.....57628404

[Go to our website members tab to secure your now !](#)

Here is a full list of our Terms and Conditions for the Memberships

T & C's

- Only valid on full priced services (not on any discounted treatments or specials)
- Your membership and referral vouchers cannot be used on non lavish services – cosmetic tattooing, injectable, eyelash extension, and wellness massage.
- Only valid on services not on products or gift vouchers
- Non-transferable
- Not valid with any other offer
- You cannot use the referral gift vouchers on yourself, or in conjunction with any other coupon or discount.
- Only one free referral gift voucher per client.
- Platinum ,Rose Gold & Silver memberships have no expiry. Membership expires when balance reaches \$0
- 30 day money back guarantee – the treatment cost in the 1st 30days
- 2% each time you scan members QR code.

FYI: - For your information

1. We match you with our professional therapist – not just book you in with the 1st person who is available at the time that is convenient.
2. We guarantee you will know more about your skin than you have even known (we will unlock the secrets your mum never told you about growing old gracefully in your skin and what is best for you and your life style)
3. What if I have sensitive skin ? We know skin, that's what we do, with over 40 years of experience between us all we will get to the bottom of your skin care issues.

Do you know ?????

Genetics can only work to a certain extent when it comes to skin? Life style and environmental changes make a dangerous factor to our skin, think back to when your grandparents were young and starting to age....

Do they have the influences that we have now ????? We can help you turn back the clock !

Why only 55 memberships? Because we have calculated that is the maximum number of clients we can look after under this program at this time. "Why wouldn't I want to join, when I will be one of 55 lucky people to have an *unlimited* beauty budget?" Plus you receive 5 bonus referral gift vouchers to share.

P.S: If you are not completely satisfied with your membership simply let me know within 30 days and I will happily refund your money less the services you enjoyed in that 30 days.

P.P.P.S: We guarantee as a member you will continue to receive the most professional, up-to-date advice and the best service and treatments. We are unquestionably the best at what we do in Benalla and Lavish has spent the last 12½ years dedicating themselves and the staff to the most up to date professional insight training and solutions –to give our clients the "TRUTH" about your skin. Lavish only employ's skin technicians that are passionate about skin – especially yours

BONUS : When you become a member at Lavish we will also REWARD YOU with an invitation for you to have a personal skin consultation a journey for your skin. We will create a 12 month skin care prescription and treatment plan for you, PLUS we will also include a "make me fabulous" private make up lesson. This is all valued at over \$200 we will do this for you for FREE PLUS SKIN CARE SAMPLES \$\$

You will also be the 1st to receive, Lavish Life newsletters, specials, VIP event invitations, Lavish Marketing deals, new product releases, new treatment releases, new products samples and a special new QR scanning feature to earn 2% off each scan capped at 20% off products during your membership.



Lavish Skin Therapy Clinic

"Our guarantee: You will be delighted or it's FREE"

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Email: lavish@aapt.net.au www.lavishskin.com.au [Lavish 2018 Membership](#)